

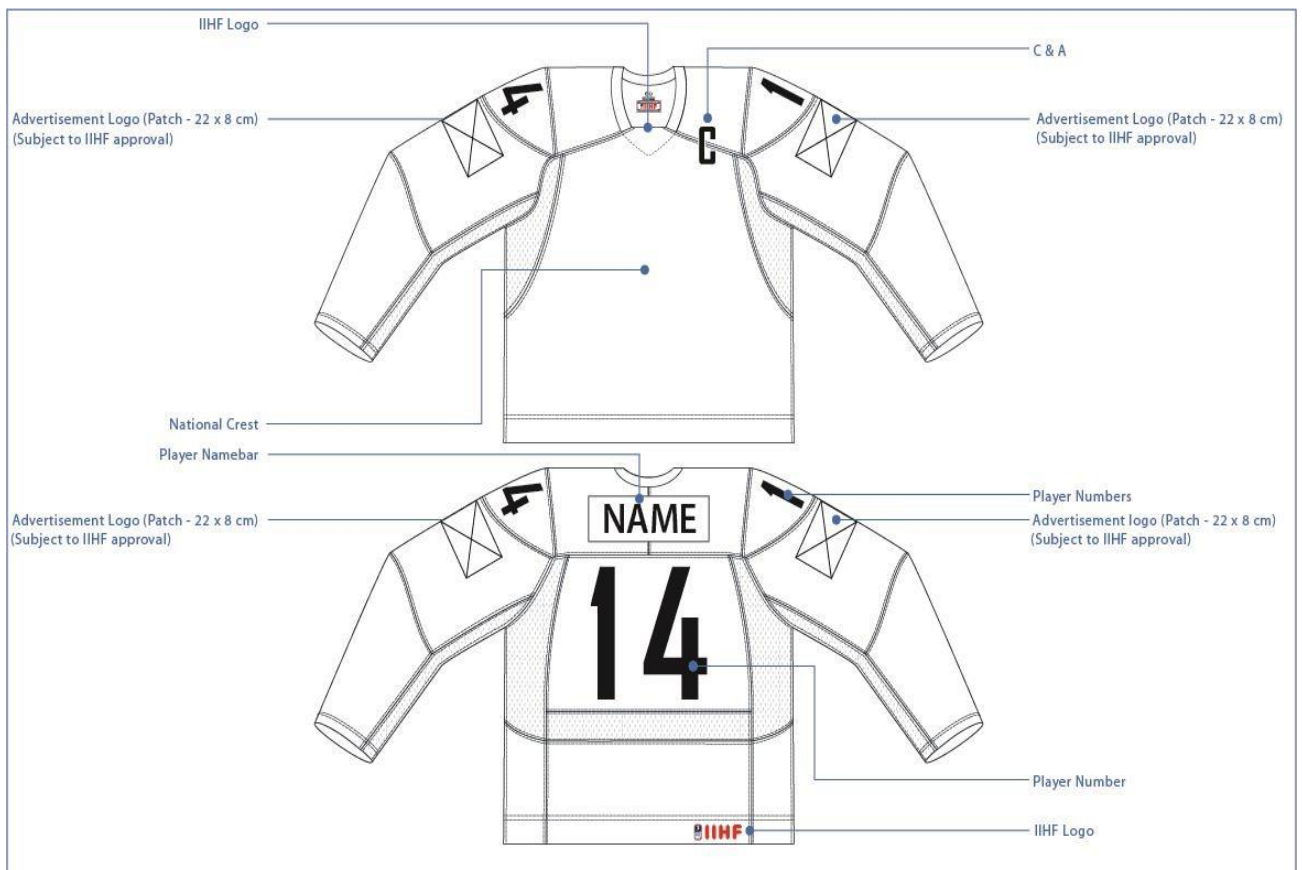
PROTECTED AREAS ON JERSEYS

IIHF member national associations competing in the IIHF Championship Program must ensure that jerseys worn by their players have IIHF-specified locations reserved for sport and marketing purposes. The Protected Areas on jerseys refer to the locations on the jersey where the following are displayed:





- National crest
- Individual number
- Name of the player
- “C” indicating the Captain
- “A” indicating the Alternate Captains
- IIHF logo(s)
- Advertising crests and marks (if applicable)

The *IIHF Official Rule Book*, *The IIHF Uniform Program Guidelines* and the *IIHF Supplier Pool Handbook* contain more detailed information concerning uniforms. The member national associations competing in the IIHF Championship Program must follow the rules and instructions given in these publications.

The image below indicates the Protected Areas on the jersey. Depending on the design of the jersey, small variations to the image below may be proposed to the IIHF for consideration.



GRAPHIC PLACEMENT REGULATION

IIHF CHAMPIONSHIP PROGRAM - GRAPHIC PLACEMENT GUIDELINES		FEBRUARY 2017	
COLOR CODE GRAPHIC QUADRANTS 			
		<p><small>*Art is placeholder only</small></p> <p><small>NOTE: COLOR BLOCKING DOES NOT INDICATE ACTUAL CUT AND SEW DESIGN LINES. DIAGRAM IS USED FOR ILLUSTRATIVE PURPOSES ONLY. IIHF LOGO MUST BE IN FULL COLOR, BLACK & WHITE FOR ILLUSTRATIVE PURPOSES ONLY.</small></p>	

JERSEY PATCH APPLICATION REGULATIONS

In addition to the Graphic Placement Guidelines for IIHF competition jerseys, MNAs may only use the space defined on a jersey and only presented as 'secondary marks' in the following manner or on the following occasions:

- MNA anniversary (10, 20, 25, 30, 40, 50, 60, 70, 75, 80, 90, 100 years)
- Country anniversary (100 years or more)
- NOC logo (if wished)
- Country Flag

On the occasion of an MNA's 100th year anniversary, the position of such a special patch can be discussed. This discussion should take place between the MNA and the IIHF at the Semi-Annual Congress, one year before the respective anniversary championship season.

As soon as the MNA defines the usage of such a special patch (not later than January 1st before the consecutive season in which the patch will be added on the jersey - the MNA should get IIHF's approval for the jersey design (e.g. use of the patch for the 2019 IIHF World Junior Championship the submission deadline is January 1st 2018).